

# Just the facts

## Motto

Serving the children  
of the world

## Membership

628,302 adult and  
youth members

277,025 adult members

351,277 youth members

## Clubs

8,176 adult clubs

7,904 youth clubs

## Professional staff

115

## Service

Each year, Kiwanis clubs:

- Sponsor nearly 150,000 service projects
- Raise more than US\$100 million
- Devote more than 18.5 million hours to service

## Locations

More than 80 nations  
and geographic areas

## Established

1915

## Web site

[www.kiwanis.org](http://www.kiwanis.org)

NOTE: Some numbers are rounded.

## Kiwanis International

This global organization of members is dedicated to serving the children of the world. Kiwanis and its family of clubs— more than 600,000 members strong—annually raise more than US\$100 million and dedicate more than 18.5 million volunteer hours to strengthen communities and serve children. Members of every age attend regular meetings, experience fellowship, raise funds for various causes and participate in service projects that help their communities. Members also make an impact throughout the world by participating in Kiwanis International's Global Campaign for Children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

## Adults

Kiwanis International offers three clubs for adults: Kiwanis, Aktion Club and Circle K International. Kiwanis clubs serve their communities by sponsoring 150,000 service projects each year. Aktion Club is the only community service club for adults living with disabilities. It provides members opportunities to become integrated into their communities while developing initiative and leadership skills. CKI is the world's largest student-led collegiate service organization with clubs on 504 campuses. More than 45,000 graduating Key Club and CKI alumni are now associate members, a new membership category to engage former Service Leadership Programs members.

## Youth

Key Club, the oldest and largest service organization for teens, teaches leadership through service to others. Builders Club for adolescents provides students with opportunities to develop leadership, improve self-esteem, increase civic engagement and learn life skills through service. Kiwanis Kids for elementary students provides students with opportunities to work together on service projects, develop leadership potential and create strong moral character.

## Programs

Terrific Kids and Bring Up Grades, both for students age 6–12, teach children to plan, set goals, work with others and celebrate success. Key Leader is a weekend leadership retreat for teens.

## The Eliminate Project

The Eliminate Project, Kiwanis International's Global Campaign for Children, will save or protect millions of mothers and their future babies. In partnership with UNICEF, Kiwanis is eliminating MNT, a disease that kills one baby every 11 minutes, by immunizing women of child bearing age. UNICEF and its partners have already eliminated MNT in more than 30 countries, and Kiwanis' pledge to raise US\$110 million will help fund the elimination of the disease in the countries that remain at risk.



**Kiwanis**<sup>®</sup>

# Kiwanis statistics 628,302 adult and youth members

Adult clubs		MEMBERS	CLUBS	NATIONS	AUDIENCE
 <b>Kiwanis</b> <sup>®</sup>	<a href="http://www.kiwanis.org">www.kiwanis.org</a>	203,703	7,231	81	Adults
 <b>Kiwanis ACTION CLUB</b>	<a href="http://www.aktionclub.org">www.aktionclub.org</a>	12,472	512	10	Adults with disabilities
 <b>CKI</b> <sup>®</sup> Circle K International	<a href="http://www.circlek.org">www.circlek.org</a>	13,911	433	15	College and university students
Associate members		46,939			Graduating Key Club and CKI alumni

Youth clubs		MEMBERS	CLUBS	NATIONS	AUDIENCE
<b>KEY CLUB</b> <sup>®</sup>	<a href="http://www.keyclub.org">www.keyclub.org</a>	270,217	5,202	34	High school students age 14–18
 <b>Kiwanis Builders Club</b> Building Leaders	<a href="http://www.buildersclub.org">www.buildersclub.org</a>	45,900	1,530	18	Middle school students age 11–14
 <b>Kiwanis K-Kids</b> Young Leaders Helping Others	<a href="http://www.k-kids.org">www.k-kids.org</a>	35,160	1,172	8	Elementary school students age 6–12

## Programs



Academic achievement and character development recognition programs for students age 6–12. [www.kiwaniskids.org](http://www.kiwaniskids.org)



## KEY LEADER<sup>®</sup>

A weekend leadership retreat for teens age 14–18.  
[www.key-leader.org](http://www.key-leader.org)

## Foundation



The fundraising and grant-giving arm of Kiwanis International, which secures charitable gifts to advance Kiwanis' mission.  
[www.kiwanis.org/foundation](http://www.kiwanis.org/foundation)

## ELIMINATE

maternal/neonatal tetanus

 **Kiwanis | unicef**

Kiwanis' global campaign to raise US\$110 million and eliminate maternal and neonatal tetanus. [www.TheEliminateProject.org](http://www.TheEliminateProject.org)

All figures approximate as of October 10, 2014, and subject to change.  
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